

Grants Awarded

The Packard Foundation Fund for Pueblo recently **awarded \$265,000** in **grants** to nine Pueblo nonprofits. The grant awards focus on prevention of and intervention in child abuse and neglect; environmental education; local arts, history, and culture; early childcare; and support for individuals with disabilities.

Click here to read about our grant awards.

Advisory Board Retreat

In January, the Packard Foundation Fund for Pueblo Advisory Committee held a day-long retreat. Advisory Board members were able to get to know each other better, learn about different types of grantmaking, reflect on the current portfolio and think about future grant making priorities. While the Fund continues to support nonprofit work broadly in the community, Advisory Board members identified specific interests in early childhood and youth development, strengthening education, building nonprofit capacity, and better evaluation to understand the impact of the work supported by the Fund. The Advisory Board plans to continue these discussions throughout the year to guide the Fund's evolution to support the changing needs of the community.



Backrow, from left - Randy Evetts, Byron Martinez, Anthony Martinez, and Sarah Joseph. Front row, from left: Linda Lazzarini, Eileen Squires, Beverly Samek, and BonnieMihelich.

Packard Nonprofit Leaders' Forum

In February, the Packard Foundation Fund for Pueblo launched a Nonprofit Leaders' Forum. The 2017 pilot program is a year-long professional development opportunity for 10 new nonprofit directors, each of whom has been in their role for less than three years. The directors will meet for eight full days over the course of the year. The goal of the program is to build capacity within the organizations and to build connection among nonprofit leaders. The program is designed around the specific needs that these leaders identified. Topics will include donor development, theories of change, nonprofit accounting and finance, strategic planning, communication, conflict management and stress management.



Maro Zagoras, a professional trainer, mediator, and facilitator, is leading the Forum. Maro brings more than 25 years of experience in the field. She previously served as a lead facilitator in 10 multi-year statewide initiatives including mental health, tobacco, palliative care, home visitation, early childhood, violence prevention, healthy communities, Healthy People 2000 and 2010, immigrant integration, and immigrant mental health.

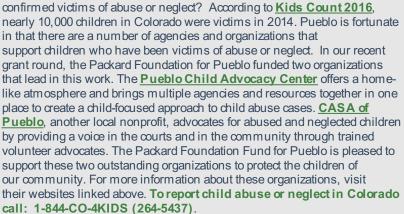


First Year Anniversary for Packard Foundation and Caring for Colorado Partnership

February marked the first anniversary of the partnership between the David and Lucile Packard Foundation and the Caring for Colorado Foundation. During the first year. 24 grants were awarded for a total of \$644,427. In addition, efforts focused on streamlining the grantmaking process, moving to an online grant application, shifting the role of the Advisory Board, engaging the communities and developing a nonprofit leaders' forum for new nonprofit directors. Randy Evetts, the local program officer, noted, "We are excited about this partnership and the work ahead. It is an honor to work in this great community and to partner with the tremendous nonprofits in the community to improve the health, well-being, and quality of life for all Puebloans."



Supporting Child Abuse and Neglect Victims





Fundraising - What's your strategy?

In a recent presentation to the Packard Nonprofit Leaders' Forum, Bob Francella, a certified fund raising executive (CFRE), emphasized the importance of building a donor focus within a nonprofit's fundraising plan. According to "Giving USA," an annual report on American philanthropy, more than \$373 billion in private money was given to nonprofits across the country in 2015. 71% of those dollars came from individual donors. Francella emphasized that all types of fundraising are important for organizations but donor development yields the highest return on investment. He encourages all nonprofits to have a written fundraising plan. He also notes that donor development is about building a connection with the donors. Data is important, but people are hard-wired for stories. "Tell your story from the heart," he suggests. "It doesn't have to be complicated."

Upcoming Grant Deadline

The deadline to submit a proposal to the Packard Foundation Fund for Pueblo is May 1, 2017. For those organizations who are not current grantees, letters of interest (LOI) are due on April 14, 2017. Click here for more information about the LOI. Contact Linda Lazarrini at Ilazarrini@caringforcolorado.org with questions.

DEADLINE AHEAD

The grant application process is now **online**. In order to submit an application, you must be registered in our system. If you have previously registered your organization and have log-on credentials, you do not need to register again.

Please note, if you have not yet registered, visit the <u>Pueblo grantseekers webpage</u> and dick to register an account on the upper right-hand corner of the page. We will complete registrations within three business days of submission and you will then be able to log into the system.



Resources

Charitable Giving / Donor Development

- Charitable Giving Statistics
- To Boost Individual Donor Giving, Nonprofits Need a Plan

Child Abuse / Neglect

• Child Abuse and Neglect: Consequences - Centers for Disease Control

Packard Foundation for Pueblo is administered by:



Packard Foundation Fund for Pueblo | (719) 566-7841 | revetts@caringforcolorado.org