



Grants Awarded

The Packard Foundation Fund for Pueblo recently **awarded \$265,000 in grants** to nine Pueblo nonprofits. The grant awards focus on prevention of and intervention in child abuse and neglect; environmental education; local arts, history, and culture; early childcare; and support for individuals with disabilities.

[Click here to read about our grant awards.](#)

Advisory Board Retreat

In January, the Packard Foundation Fund for Pueblo Advisory Committee held a day-long retreat. Advisory Board members were able to get to know each other better, learn about different types of grantmaking, reflect on the current portfolio and think about future grant making priorities. While the Fund continues to support nonprofit work broadly in the community, Advisory Board members identified specific interests in early childhood and youth development, strengthening education, building nonprofit capacity, and better evaluation to understand the impact of the work supported by the Fund. The Advisory Board plans to continue these discussions throughout the year to guide the Fund's evolution to support the changing needs of the community.



Backrow, from left - Randy Evetts, Byron Martinez, Anthony Martinez, and Sarah Joseph. Front row, from left: Linda Lazzarini, Eileen Squires, Beverly Samek, and Bonnie Mihelich.

Packard Nonprofit Leaders' Forum

In February, the Packard Foundation Fund for Pueblo launched a Nonprofit Leaders' Forum. The 2017 pilot program is a year-long professional development opportunity for 10 new nonprofit directors, each of whom has been in their role for less than three years. The directors will meet for eight full days over the course of the year. The goal of the program is to build capacity within the organizations and to build connection among nonprofit leaders. The program is designed around the specific needs that these leaders identified. Topics will include donor development, theories of change, nonprofit accounting and finance, strategic planning, communication, conflict management and stress management.



[Maro Zagoras](#), a professional trainer, mediator, and facilitator, is leading the Forum. Maro brings more than 25 years of experience in the field. She previously served as a lead facilitator in 10 multi-year statewide initiatives including mental health, tobacco, palliative care, home visitation, early childhood, violence prevention, healthy communities, Healthy People 2000 and 2010, immigrant integration, and immigrant mental health.



First Year Anniversary for Packard Foundation and Caring for Colorado Partnership

February marked the first anniversary of the partnership between the David and Lucile Packard Foundation and the Caring for Colorado Foundation. During the first year, 24 grants were awarded for a total of \$644,427. In addition, efforts focused on streamlining the grantmaking process, moving to an online grant application, shifting the role of the Advisory Board, engaging the communities and developing a nonprofit leaders' forum for new nonprofit directors. Randy Evetts, the local program officer, noted, "We are excited about this partnership and the work ahead. It is an honor to work in this great community and to partner with the tremendous nonprofits in the community to improve the health, well-being, and quality of life for all Puebloans."



Supporting Child Abuse and Neglect Victims

Did you know that approximately one out of eight Colorado children were confirmed victims of abuse or neglect? According to [Kids Count 2016](#), nearly 10,000 children in Colorado were victims in 2014. Pueblo is fortunate in that there are a number of agencies and organizations that support children who have been victims of abuse or neglect. In our recent grant round, the Packard Foundation for Pueblo funded two organizations that lead in this work. The [Pueblo Child Advocacy Center](#) offers a home-like atmosphere and brings multiple agencies and resources together in one place to create a child-focused approach to child abuse cases. [CASA of Pueblo](#), another local nonprofit, advocates for abused and neglected children by providing a voice in the courts and in the community through trained volunteer advocates. The Packard Foundation Fund for Pueblo is pleased to support these two outstanding organizations to protect the children of our community. For more information about these organizations, visit their websites linked above. **To report child abuse or neglect in Colorado call: 1-844-CO-4KIDS (264-5437).**



Fundraising – What's your strategy?

In a recent presentation to the Packard Nonprofit Leaders' Forum, Bob Francella, a certified fund raising executive (CFRE), emphasized the importance of building a donor focus within a nonprofit's fundraising plan. According to "Giving USA," an annual report on American philanthropy, more than \$373 billion in private money was given to nonprofits across the country in 2015. 71% of those dollars came from individual donors. Francella emphasized that all types of fundraising are important for organizations but donor development yields the highest return on investment. He encourages all nonprofits to have a written fundraising plan. He also notes that donor development is about building a connection with the donors. Data is important, but people are hard-wired for stories. "Tell your story from the heart," he suggests. "It doesn't have to be complicated."

Upcoming Grant Deadline

The deadline to submit a proposal to the Packard Foundation Fund for Pueblo is **May 1, 2017**. For those organizations who are not current grantees, **letters of interest (LOI) are due on April 14, 2017**. [Click here](#) for more information about the LOI. Contact Linda Lazarrini at llazarrini@caringforcolorado.org with questions.



The grant application process is now **online**. In order to submit an application, **you must be registered in our system**. If you have previously registered your organization and have log-on credentials, **you do not need to register again**.

Please note, if you have not yet registered, visit the [Pueblo grantseekers webpage](#) and click to register an account on the upper right-hand corner of the page. We will complete registrations within three business

days of submission and you will then be able to log into the system .



Resources & Links

Resources

Charitable Giving / Donor Development

- [Charitable Giving Statistics](#)
- [To Boost Individual Donor Giving, Nonprofits Need a Plan](#)

Child Abuse / Neglect

- [Child Abuse and Neglect: Consequences - Centers for Disease Control](#)

Packard Foundation for Pueblo is administered by:

CARING *for* COLORADO FOUNDATION
A Health Grantmaker

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