

Caring for Colorado Informational Webinar

November 7, 2019



Caring *for* Colorado
Promoting Health FOUNDATION

Who We Are



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Agenda

- Overview of Caring for Colorado's new strategic direction
- Overview of Focus Areas
- Review of grant application process
- Question and answer





CFC's New Strategic Direction





Our Purpose

Creating equity in health, well-being and opportunity for
Colorado's children and families

Our Values

Integrity, inclusion and commitment

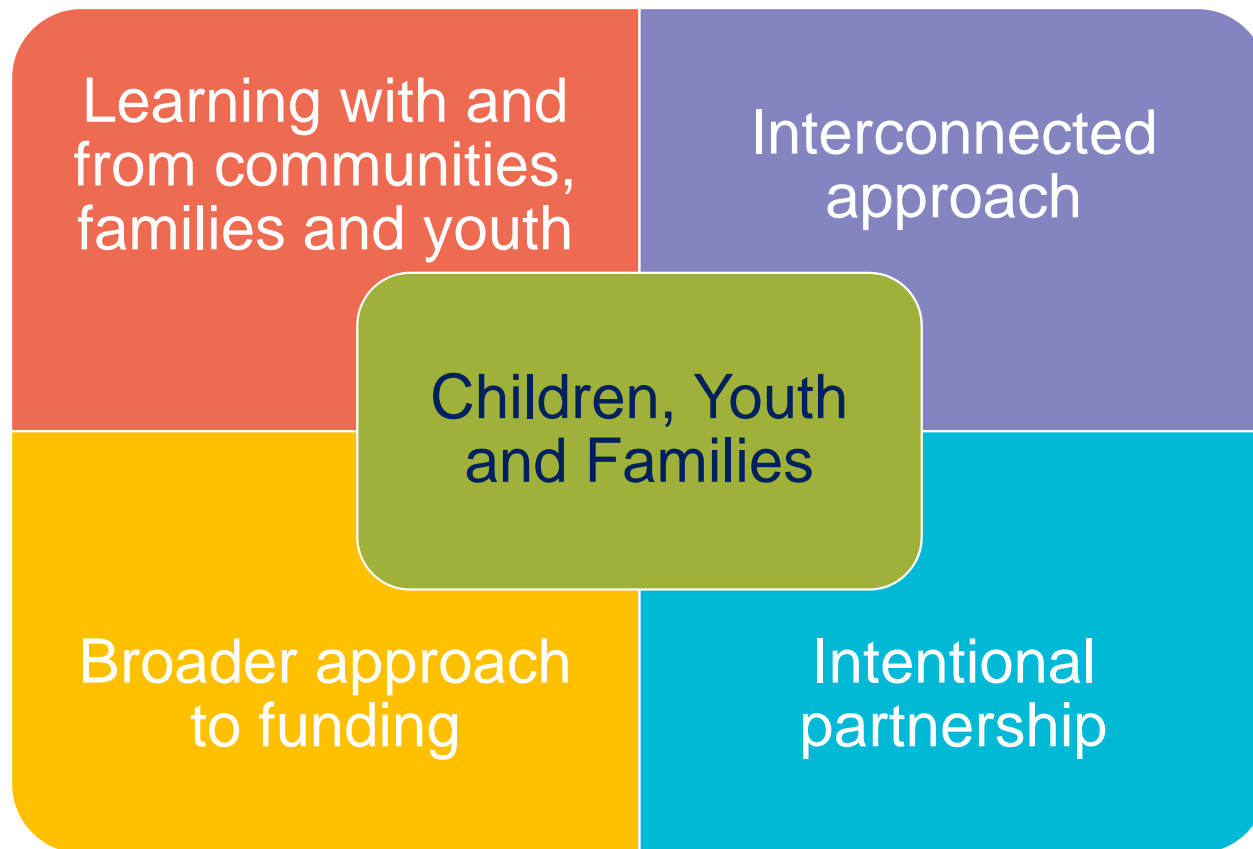


Our Commitment to Equity

We believe that Colorado prospers when **all** our children, youth and families thrive. We intentionally direct our resources to those denied opportunity in our society.

We stand together with communities to create policies, environments and systems that support the goal that **every** child in Colorado has love, stability, support and opportunity.

What Guides Our Work



Grantmaking Philosophy

We seek to:

- Build relationships grounded in trust and mutual goals
- Be transparent in our communication
- Streamline our process as much as possible
- Be present in communities and the places our partners live and work
- Be accessible and available to provide guidance and thought partnership





Overview of Focus Areas



Our Focus Areas



**Healthy
Beginnings**



**Healthy
Youth**



**Strong &
Resilient
Families**



**Public Policy
Advocacy and
Systems Change**

Our Focus Areas



**Healthy
Beginnings**

Enhancing Perinatal and Pediatric Health Care

- Integrated Perinatal and Pediatric Care
- Screening and Referral with Community Connection
- Group-Based Care and Education

Our Focus Areas



**Healthy
Beginnings**

Strengthening Support During Pregnancy and Early Parenting

- Peer Support and Social Connection
- Local and Community-Driven Efforts
- Home Visiting

Our Focus Areas



**Healthy
Beginnings**

Promoting Infant and Early Childhood Mental Health Consultation

- ECMH Consultation for Early Care and Home Visitors
- Reflective Supervision for Early Childhood Professionals
- High-Quality Implementation of Social and Emotional Supports

Our Focus Areas



**Healthy
Youth**

Promoting Youth Health and Well-Being

- Youth-Friendly Health Services
- Focused Programs for Youth
- Out-of-School Time Programs

Our Focus Areas



**Healthy
Youth**

Amplifying Youth Voice and Leadership

- Youth-Led Efforts
- Youth Leadership Development
- Professional Development for Youth-Serving Staff

Our Focus Areas



**Strong &
Resilient Families**

Strengthening Protective Factors

- Family Leadership
- Supportive Parenting
- Family Support Services

Our Focus Areas



**Strong &
Resilient Families**

Promoting Family-Centered Mental and Behavioral Health

- Access to Community-Based Programs
- Planning and Capacity Building

Our Focus Areas



- **Align with our goals in Healthy Beginnings, Healthy Youth and Strong and Resilient Families**
- **Local, county and state levels**

**Public Policy Advocacy and
Systems Change**



Grant Application Process



Grant Application Process

- Web-based, electronic application
- New applicants: account registration required
- Annual application deadlines:
 - First Friday in February at 5 PM
 - First Friday in August at 5 PM
 - Registration deadline two weeks before application deadline
- Review Process: approximately 4 months

Next Steps

- Visit our website to review Focus Areas
- Contact a Program Lead
- Schedule a 20-minute call to discuss alignment and get questions answered
- Key Dates:
 - Application open: December 6, 2019
 - Registration deadline (new applicants): January 24, 2020
 - Application deadline: February 7, 2020

Contact Us!



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Thank you!



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