



## STRONG AND RESILIENT FAMILIES – WHAT WE FUND

In the Strong and Resilient Families Focus Area, we support two strategies, **Strengthening Protective Factors** and **Promoting Family-Centered Mental and Behavioral Health**.

We use our [guiding principles](#) to make funding decisions across our focus areas. Organizations and programs reaching children and families of color and/or with limited access to resources are prioritized. Organizations that incorporate family voice into decision-making, provide culturally responsive services and reduce barriers to accessing programming (e.g., child care, transportation, language justice) are emphasized.

In the **Strengthening Protective Factors** strategy, we seek to fund:

- ✓ Organizations addressing protective characteristics through comprehensive programming, including concrete supports (basic needs and navigation of available benefits), parenting education, social connection, and positive child development.
- ✓ Organizations and programs that intervene, prevent, and respond to crisis or violence such as domestic violence agencies, child advocacy centers or mental health crisis intervention.

In the **Strengthening Protective Factors** strategy, we **do not** fund:

- Organizations exclusively focused on basic needs or immediate/short-term assistance (e.g. food clothing, short-term shelter, utility assistance) in the absence of other family-based programming and support.
- Organizations offering adult-only services.
- Programming focused on specific health or medical conditions.

In the **Family-Centered Mental Health** strategy, we seek to fund:

- ✓ Trauma-informed and community-based outpatient, intensive and in-home mental health supports for children and families.
- ✓ Evidence-based and promising approaches that address whole family mental and behavioral health.
- ✓ Planning and capacity building for organizations or coalitions seeking to develop or enhance access to family-centered mental health, including access via telehealth.

In the **Family-Centered Mental Health**, we **do not** fund:

- Services that can be billed to insurance.
- Organizations that do not offer free or accessible services based on sliding fee scale.
- Mental health organizations operating independently of larger system of community or regional support.
- Services for adults without accompanying support for children, youth and families.